# invest africa

**Building Partnerships.** 

**Creating Opportunities.** 



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We are proud to provide the leading platform for global business engagement with Africa, and for Africa. Through strong partnerships and an unwavering commitment to African markets, we empower members to realise their potential and drive investment and sustainable socioeconomic development across the continent."

Chantelé Carrington CEO Invest Africa



## **About Us**

Invest Africa is a leading pan African business and investment platform, using over sixty years' experience in Africa to provide our network with unique information and exposure to business opportunities. We have a global footprint of over 400 member companies including multinationals, private equity firms, institutional investors, development finance institutions, professional service organisations, government bodies and entrepreneurs.

With chapters in the UK, UAE, US, South Africa, and Kenya, we support and connect business and investment through membership, a dynamic events programme and consult service.

Our team is comprised of specialists in international trade and investment promotion, public affairs, events and business strategy. In 2018, Invest Africa merged with the Business Council for Africa, an organisation with over 60 years' experience promoting trade and economic development on the continent.

## Vision

At Invest Africa, we believe that a responsible and profitable private sector has a crucial role to play in Africa's development.

As the trusted entry point into Africa, we strive to play a central and influential role in Africa's socio-economic growth by guiding sustainable capital towards key prospects on the continent.





# **Invest Africa Services**

### **Network**

- A community of 400+ cross-sector member organisations
- Connect directly with key stakeholders, policy makers, and industry leaders
- Strong ties to UK and African Governments
- Extensive global reach of 30,000+

### **Events**

A dynamic and global events programme:

- Regular content events and networking receptions in chapter cities
- IA Connect Programme
- Flagship event: The Africa Debate
- Private events
- Regional African Outlooks

### Consult

- Research
- Inbound and outbound trade missions
- Market entry
- Bespoke business development
- Media and communications

As someone deeply passionate about the intersection of technology and societal progress, I am grateful to Invest Africa for creating such a valuable space for dialogue and networking. Invest Africa's events are a "must-go" for anyone doing business on the continent, and we at Google are always happy to support their efforts across Africa and beyond.

Alex Okosi Managing Director, Africa Google



# **IA Membership**

Whether you are looking to broaden your network, start a business, or expand your multinational activities, the IA membership offers a tailored approach to help meet your business objectives.

#### Membership benefits

- A pan-African trade and investment network
- High level connectivity
- Bespoke events programme
- Business development
- Brand profiling
- Thought leadership
- Regular market insights
- Soft landing support
- Facilitated introductions
- C-suite private round tables
- Speaking and event hosting opportunities
- Public affairs support
- An annual flagship event, The Africa Debate
- Investor Missions





Our membership with Invest Africa has been invaluable and provided Genesis incredible networking opportunities. Ones that we continue to leverage on.

Akinwole Omoboriowo II Chairman & CEO, Genesis Energy

# Membership Snapshot















































































































































## **IA Connect**

IA Connect partners with must-attend global conferences to form a unique event programme, covering a multiude of sectors accross the most important business centres in Africa and worldwide.

Building partnerships, forging new lasting business connections and unlocking fresh capital are at the core of our mission. The IA Connect programme represents a comprehensive thought leadership and business development support platform, offering members and partners the opportunity to gain a competitive edge in today's highly complex marketplace.

Partner with IA Connect and benefit from the following opportunities:

- Access to an extensive and influential network
- Positioning as thought leaders
- Market insights
- Business development
- Brand profiling
- Government relations

- ADIPEC
- AfDB Annual Meetings
- Africa Investment Forum
- Africa CEO Forum
- Africa Climate Summit
- Africa Energy Forum
- Africa Energy Week
- Africa Oil Week
- Africa Tech Festival
- GITEX Global
- Intra-Africa Trade Fair
- Mining Indaba
- United Nations General Assembly
- World Bank Annual Meetings



### The Africa Debate

The Africa Debate is our flagship event and London's leading business summit focused on Africa. Now in its 10th year, the conference has grown in status with 400+ attendees, attracting key stakeholders, thought leaders and policy makers to discuss the most pertinent challenges and opportunities for Africa.







The Africa Debate is a powerful forum for connecting Africa and the rest of the world. We need more engaged conversations on Africa outside Africa.

Samaila Zubariu President & CEO Africa, Finance Corportation

# **IA Consult**

IA Consult is our network-enabled consulting service. Through our specialist in-house expertise and strength of the Invest Africa network, we provide bespoke support to governments, investors and corporates wanting to increase their connectivity and enhance their profile across Africa.

- Research and intelligence
- Investment promotion advisory
- Government relations support
- Business development and market entry
- Media and communications
- Strategic partnerships

#### **Our Strategic Partnerships**



















Our strategic partnership with Invest Africa is incredibly important. We share the same central objective to make business better in Africa. We intend to make a difference across the continent both to people's lives and to business as well.

**Peter Somekh**Managing Partner,
DLA Piper

## **Investor Missions**



In partnership with UK Government and international government bodies we create Investor Missions, offering delegates an opportunity to connect with key political stakeholders, meet leading local businesses and access on the ground intelligence about a local market's investment climate.



Invest Africa delivered an insightful programme during the Zambia Investor Mission in 2023, and a great opportunity to meet with key Government officials and critical private sector stakeholders in a short space of time.

Altaz Kassam Development Director, JCM Power

# **Advisory Board**



Rt. Hon. Mark Simmonds Advisory Board Chairman



Runa Alam CEO & Co-Founding Partner Development Partners International



René Awambeng Director & Global Head, Client Relations The African Export-Import Bank



Frank Braeken Chairman Feronia Inc.



Mohammed Dewji President MeTL Group



Kari Gahiga Chairman Mining MobiCash Holding Ltd



Sanjeev Gupta Executive Director, Financial Services African Finance Corporation



Paul Hinks CEO, Symbion Power Chairman, Invest Africa US



Koosum Kalyan Non Executive Chairman Edgo Merap



Dr. Carlos Lopes Professor at Nelson Mandela School of Public Governance University of Cape Town



Zemedeneh Negatu Chairman Fairfax Africa Fund Global



A strong and engaged private sector is key to achieving Africa's ambitious development goals. At Invest Africa, we open doors for businesses, organisations and governments, facilitating connections and fostering partnerships that drive economic development across the continent.

### Karen Taylor

Executive Chair Invest Africa

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